



TOPEKA METRO BIKES

## FY2016 ANNUAL REPORT

The state's first bikeshare system, Topeka Metro Bikes, launched to fanfare in April 2015 and has been breaking records since. In its first three months, TMB saw more trips than Kansas City's bikeshare system saw in its entire first year of operation. FY2016 was formative for Topeka Metro Bikes in numerous ways.

**Capitol Federal sponsored the addition of 100 bicycles** to the fleet in 2016, to bring the total bike count to 200. The three-year contract lasts through spring 2019.

By July of 2016, the system included **16 stations** and **106 community bike racks** at parks, residence centers, and medical and commercial locations, to account for 559 total bike spaces in the 60 mi<sup>2</sup> system area. Topeka's bikeshare system area is larger than Chicago's or New York City's, but comparable to that of Washington, D.C.'s Capital Bikeshare system.

**More than 3,000 members** together made 17,000 trips and covered about **32,000 miles**. Collectively, these riders burned about 1.5 million calories.

To reach the goal of 500 bikes and 50 stations across the city, Topeka Metro Bikes will need to secure more sponsorships and add more members to the network.

# HIGHLIGHTS

August and September of 2015 are the best months the system has recorded, with nearly 500 users added, more than 8,000 miles pedaled, and close to 4,500 trips made in that span. Both months averaged greater than 100 bike trips per day. September alone saw better usage averages than the Pronto bikeshare system in Seattle.

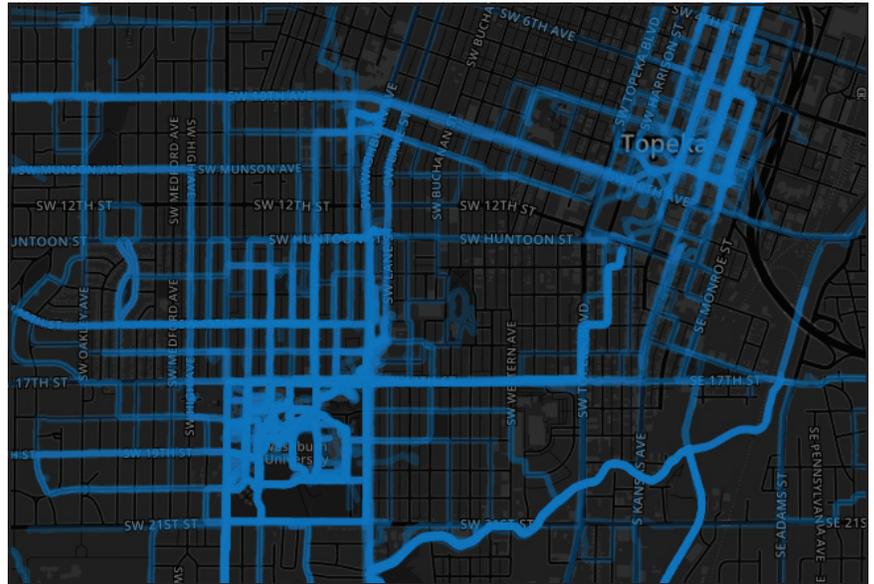
The two stations at Lake Shawnee are responsible for 10% of the signups and as much as 25% of the trips system-wide. From two to 10 riders circle the eight-mile Lake Shawnee loop every day.

## Finances

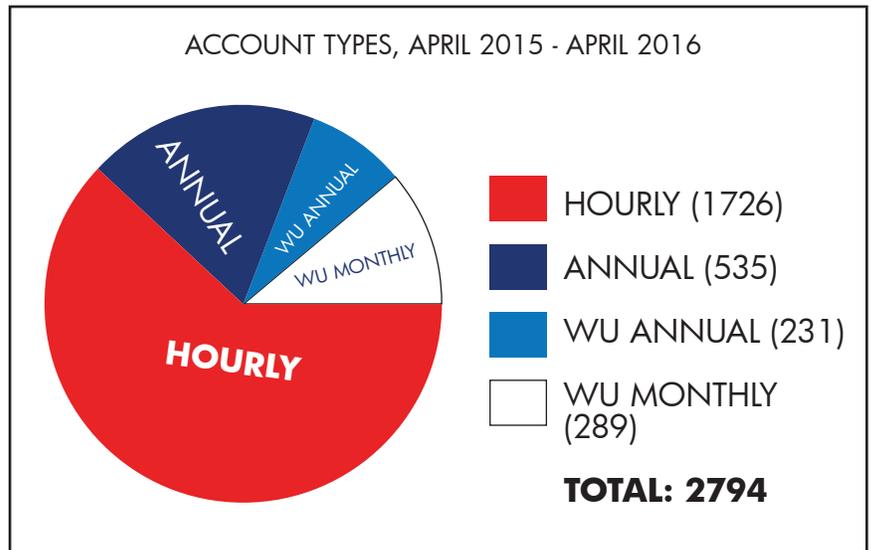
KDOT grant funding helped pay for \$84,096 of US-made bike racks and signs for the bikeshare stations. A \$10,000 grant from the Topeka Community Foundation purchased eight of the red bicycles.

Sponsorship covered the expense of the blue bikes added in 2016. Additional smaller sponsorships offset the cost of stations, covered the costs of concrete bases, and helped sustain the community hub bike rack program.

Annual revenues from sponsorship, memberships, and account fees total nearly \$200,000.



This heatmap shows bike trips taken over a week in July 2015.



The 2016 bike launch started with a block party and parade.